



2019 Entrepreneurial Weekend

by **STARTUPBOOST & FYN SKE BANK**

25.000,- 25.000,-

THE MOST SCALABLE

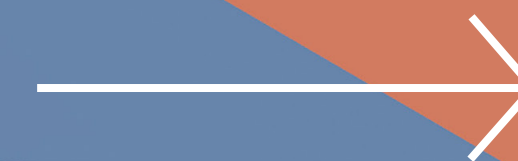
THE IDEA WITH THE MOST
SOCIAL-ECONOMIC
IMPACT

22-24 March 2019
Innovation Hub, Pakhuset
#EW19

This project is funded by the European Foundation for regional development.

think
act
believe

and the result will be...



**REGISTER
NOW**

businesskolding.dk/EW19

ENTREPRENEURIAL WEEKEND 2019 #EW19

by **STARTUPBOOST** & **FYNSKE BANK**

- Bring your own idea or help to develop another one
- Get to know your team
- Work on a project with your team
- Bring your skills into the team and learn from the others
- Learn together by presenting, experimenting, modelling
- Get professional help from our mentors in any field

CERTIFICATE

You will receive a certificate after completing the Entrepreneurial weekend. The certificate will indicate the event challenge and highlight your newly developed skills. The certificate will be a valuable asset in your future career and an ideal entry card for forward-looking workplaces.

REGISTRATION INFO

- Idea registration deadline: **24th February 2019**
- Participant registration deadline: **15th March 2019**
- Sign up at: **businesskolding.dk/ew19**
- Participation is FREE
- no-show fee: 500 DKK

ABOUT VEKSELWIRK

This project is funded by the European Foundation for regional development. Vekselwirk is a cross-border cooperation between Kiel, Lübeck, Roskilde and Kolding. The purpose of VekselWirk is to create knowledge sharing and synergy for the creative profession, across the four collaboration towns.

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BIG

FROM IDEATION TO REALITY



FOR WHO?

The Entrepreneurial Weekend is **for everyone** who are looking for an **opportunity** to develop and/or try out their business idea by pitching to professionals. Anyone can apply with a business idea or register as a participant to work on another idea.

WHAT ARE THE PRIZES?

The most scalable idea wins **25.000,-**

The idea with the most social-economic impact wins **25.000,-**

"Last year's Entrepreneurial Weekend showed me two crucial ingredients in startups really develop: strategy and teamwork. When I joined Prospair's team with Sezin and Morten, having the time limit really condensed our strategies about how to communicate the concept efficiently, while our teamwork was strengthened by relying on each other's skills and supporting each other to give the best pitch we could."
- Bryce, Prospair

"After the valuable input from the mentors at Entrepreneurial Weekend, my team and I were able to document how our project works in extreme details, taking scalability and clear market potential demonstration into account. It was liberating to be creative but also structured by using certain methods provided at Entrepreneurial Weekend. the network you make could have a great positive impact on your project. I was truly impressed by the commitment level of the business community in Kolding and how much support you could get from the like-minded people."
- Sezin, Prospair

WHAT CAN I EXPECT FROM THE WEEKEND?

Inspiration from great speakers, **collaboration** with other students, **support** from helpful mentors, **constructive feedback** from judges and lots of **networking**.

WHO IS HELPING YOU?

You will have plenty of support for your idea throughout the weekend. On the one hand, your team will aid in bringing your project further as all your team members will have different competencies. Furthermore, on Saturday you will be able to have support from a mentor in the afternoon. Our mentors are professionals in different fields who are able to provide constructive feedback for your idea in all development areas. Moreover, our pre-judges and judges will also provide feedback and give you specific ideas for further development.

"LAHU team participated in that competition striving to move further, to meet talented people and increase its network. And all that happened! We were more than gratified to be a part of this adventure called Entrepreneurial Weekend, working on boosting the startup community in Kolding! LAHU team went through 3 days full of creativity, practising design methods, solving communication challenges, exchanging knowledge and skills, learning how to pitch and many more. In the end, we won the prize for The Most Innovative Idea - it was not easy to be a part of such a dynamic startup environment, but it is worth doing it!"
- Svetlana, LAHU

AGENDA

FRIDAY:

14:00 Entrepreneurial Weekend by StartupBoost and Fynske Bank begins

14:30 Welcome speech including general information about the weekend

14:45 Presentation about 1925 model by Carsten Borch

15:30 Break

15:45 Ice-breaking games

17:00 Work

18:00 Dinner

SATURDAY:

9:00 Breakfast & Work

12:00 Lunch & Work

14:00 - 19:00 SDU maker lab opening

14:00 - 18:00 Mentor guidance

18:00 Dinner & Work

SUNDAY:

9:00 Breakfast & Work

9:00 - 13:00 SDU maker lab opening

12:00 Lunch & finishing up the project

13:00 Presentation in front of pre-judges

14:00 Hand-in of final presentations

14:30 4-minute idea presenting in front of judges

16:30 Award ceremony of The Most Scalable Idea & The Idea With The Most Social-Economic Impact

17:00 Get-together of participants and professionals, networking time